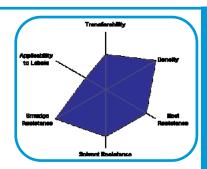
# THERMAL TRANSFER

# PRS40018 Colours

PRS40018 is a resin ribbon, designed to provide a durable image onto vinyl substrate and plastic labels. It is optimised for resistance to smudging and scratching and is totally chemical resistant.



## **Technical specifications**

#### **Ribbon Properties**

**Ink Type Ribbon Thickness Base Film Material Base Film Thickness Ink Colour** 

**Transmission Density Recording Energy** 

**Scratch Resistance Printing Properties** 

**Image Density** 

**Symbol Grade** 

**Label Face Stock Print Speed** 

**Usage Conditions Storage Conditions**  Resin 8.8µm **Polyester** 4.5µm

Black More than 1.5 (Macbeth)

17mJ/mm

In a rubbing test, withstood more than 4000 cycles at 200g/cm\_

More than 2.0 (Macbeth)

More than ANSI 3.5, A (Parallel Bar Code)

Polyester Film, Plastic Film, Synthetic paper, PET, Plastic Card.

Up to 6 inch/sec

5°C to 35°C, 10% to 80% Relative Humidity 0°C to 40°C, 10% to 90% Relative Humidity

# **Key characteristics**

- excellent results when tested for petrol and alcohol resistance
- exceptionally high scratch and smudge resistance
- outstanding temperature resistance and resistant to steam
- print temperature in the upper third of the temperature range capability of printers
- heavy metal free formulation in accordance with EN 71
- compatible with all commonly available thermal transfer printers
- Durability in chemical printing and industrial applications

#### Recommended substrates

Plastic, vinyl, Coated paper, Synthetic paper, Polyolefin, Polyester, Polypropylene, Polyethylene.

## **Applications**

Ideal for harsh environments, drum labels, signage, outdoor labels, pharmaceutical labels, Cable sleeving, pharmaceutical labelling, electrical appliance labelling, automotive parts labelling.

Colours available Seville orange, Scarlet, Deep red, True blue, Peppermint, Fern Green, Process Cyan, Process Magenta, Process Yellow, Process Black

This ribbon is manufactured in accordance with ISO 9001:2000 European Quality Standard

We guarantee that the mentioned products are in compliance with the following EC directive.

- 1. EN 2002/95/EC: Directive on the restriction of the use of certain hazardous substances in electrical and electronic equipment (RoHS)
- 2. EN 2002/96/EC: Directive on waste electrical and electronic equipment (WEEE)

